

**JOINT MEETING OF THE
ECONOMIC DEVELOPMENT COMMISSION
AND THE GENERAL PLAN UPDATE
ECONOMIC DEVELOPMENT SUBCOMMITTEE
OF THE CITY OF CHULA VISTA**

**JANUARY 8, 2003
6:00 – 8:00 P.M.**

**CONFERENCE ROOMS 2&3
Public Service Building**

CALL TO ORDER

ROLL CALL William Tunstall (Chair), Chris Lewis (Vice-Chair)(Steering Committee Representative), Kevin Carlson, William Hall, Charles Moore, Daniel Munoz, Jr., Carl A. Nelson, Nate Rubin, Russ Hall, Ramin Moshiri, Scott Vinson, Mary Wylie

ACTION ITEMS

- 1. CONTINUED DISCUSSION OF THE RELATIONSHIPS OF THE ECONOMIC DEVELOPMENT STRATEGY (EDS) TO THE GENERAL PLAN UPDATE [Ed Batchelder, General Plan Manager; Bob Leiter, Director of Planning & Building] –** At the December 4, 2002, meeting, staff reviewed revisions made to the EDS to clarify where there is a relationship to the General Plan Update (GPU), and introduced an example of how EDS Action Items will need to be translated into General Plan policies as part of their implementation. Staff will continue this discussion with the Subcommittee in more depth, focusing on key land use aspects of the EDS and their relationship to other elements of the General Plan, including an initial discussion of the role and function of the Economic Development Element. The presentation will highlight how provisions in the EDS are related to a General Plan organizational hierarchy involving regional centers, more localized centers and corridors, and distinct neighborhoods. It will also touch on how related community identity, image, and character considerations mentioned in the EDS can be defined through the General Plan. **STAFF RECOMMENDATION:** That the Subcommittee provide comments and feedback to staff on these General Plan relationships, and any direction as to the suggested GP organization, and the role and function of the Economic Development Element.

ORAL COMMUNICATIONS

PUBLIC COMMENTS

ADJOURNMENT

The meeting will adjourn to the next regularly scheduled meeting of the General Plan Update Economic Development Subcommittee on February 5, 2003, at 6:00 p.m., in Conference Rooms 2 and 3.

DISABILITIES ACT

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